

Motivation | Recognition

You want to do something exceptional. Of course, you realize that exceptional performance often requires sacrifices. That sacrifice may be in time, hard work, or unwavering perseverance. You are willing to make those sacrifices. You are willing to put in the time, energy, and effort to accomplish something meaningful. But in order for that accomplishment to really mean something, it must be appreciated. This appreciation could take many forms. It might be recognition from your colleagues, or your company or industry. It may come from seeing your name in lights in one fashion or another. Or it may be the gratitude that stems from those who have benefited from your hard work and contributions. It is vitally important for you to be in a situation where your efforts are recognized and appreciated on a frequent basis.

This very same characteristic has propelled many of the world's greatest leaders, entertainers, and sports figures to achieve exceptional results. It will propel you as well.

Collaboration Alert: Make sure you share your Recognition with others who have helped you along the way. You will be at your best when you are working in an environment where your accomplishments are highly visible. If this is lacking, find a way to become more visible. Perhaps you can contribute to company newsletters. Or you might even start a web site to share your ideas with others. The key point is that your drive is accentuated when the possibility of meaningful recognition is present.

“You want to do something exceptional and are more motivated when recognized.”



The Science of Performance